

Eddie Wren

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Categorized Résumé for Traffic Safety Issues

Professional and Voluntary Positions Held

Current:

- President & Chief Instructor – Advanced Drivers of America, Inc. [ADA]
- Executive Director – Drive and Stay Alive, Inc. [DSA] ¹
- Vice President – Parents Against Road Tragedies, Inc. [PART] ¹
- Member of the International Road Federation [IRF] Road Safety Working Group, Washington D.C.

Previous:

- UK police officer, primarily on “highway patrol” duties
- Senior Instructor – British School of Motoring (over 4,000 training cars nationwide)
- Managing Director of a UK advanced driver training company (by invitation)
- Chief Training Officer for donor-organ drivers in Scotland ²

Own Driving Skills and Experience

- UK Police Advanced Driver ³
- UK Police Advanced Motorcyclist (achieving the second-highest marks ever) ³
- Police response/pursuit driver on ministerial protection duties to the Deputy Prime Minister, Lord William Whitelaw (following the terrorist murder of British Member of Parliament, Airey Neave)
- At various times, a police escort or motorcycle outrider for HRH Princess Anne, HRH The Duke of Edinburgh, and HM Queen Elizabeth II

Traffic Safety and Crash Investigations Background

- Fourteen years’ police service (during which – as the approximate a equivalent of a US “highway patrol” officer – he attended and investigated many hundreds of road crashes that ranged from minor to multiple-fatal)
- Following his police service, Wren also became a “civil investigator” and undertook many crash investigations on behalf of lawyers and insurance companies

Conferences and Public Speaking *(selected events only; not a complete list)*

- Invited (and sole) speaker on the subject of hands-on driver training, “International Conference on Road Safety at Work,” Washington DC, Feb. 2009; organized/sponsored by NIOSH, NSC and WHO;
- Keynote speaker at the “Knowledge – Acting With Confidence” conference for the Ontario Ministry of Transportation and the Southwest Injury Prevention Network,

Canada, 2008 (*invited as the keynote speaker as a result of outstanding audience feedback from the “Not By Accident” conference in 2007 – see below*);

- Society of Automotive Engineers World Congress, Detroit MI, USA, 2007: Wren presented his technical paper which, for many important reasons, was deliberately given the pugnacious title of: “**State Drivers’ Manuals Can Kill Your Kids!**”
- Received a 2007 “*SAE Excellence in Oral Presentation Award*” in respect of the aforementioned technical paper;
- Invited speaker: “Not By Accident - Teachable Moments” conference, Ontario Ministry of Transport, Canada, 2007;

Previously:

- Has given several hundred training talks for corporate clients while instructing for “Advanced Drivers of America, Inc.” 2005-present;
- Speaker at the New York State Association of Traffic Safety Boards’ annual conference, Binghamton NY, USA, 2004;
- Has given over 40 talks to high school groups in the Niagara Frontier Region of Western New York, on behalf of the not-for-profit organization “Drive and Stay Alive,” 2003-present;
- Gave several hundred talks, on a full-time basis, at schools and other youth locations, as part of a highly-successful, long-term casualty-reduction program for young drivers and motorcyclists in the NW of England, 1980’s ⁴

Delegate Attendances (*selected events only; not a complete list*)

- Public Forum on Driver Education and Training, **National Transportation Safety Board** [NTSB], Washington DC, USA; 2003
- **Mothers Against Drunk Driving** [MADD], Public Policy Institute, Atlanta GA; 2004
- **Transport Injuries Research Foundation** [TIRF] AGMs; Toronto, Canada; 2004 & 2007
- **1st International Conference on Distracted Driving**, Toronto, Canada; 2005
- “Managing Human Factors in Driving” (a 3-day course), **Cranfield University**, UK; 2006
- **National Safety Council** Congress [NSC], San Diego, USA; 2006
- “Rally for Safer Roads,” **Make Roads Safe**; Westminster, London, UK; 2007
- **2nd United Nations Stakeholders’ Forum on Global Road Safety**; Geneva, Switzerland; 2007
- **World Youth Forum on Road Safety**, Switzerland; 2007
- The “**Police Enforcement Policies and Practices on European Roads**” conference [PEPPER]; Brussels, Belgium; 2007
- “Young Driver Safety Conference,” **BRAKE**, Royal College of Surgeons, London, UK; 2007
- **3rd International Conference in Driver Behaviour & Training**, Dublin, Ireland; 2007
- **Pan-American Road Safety Congress**; San Juan, Puerto Rico; 2007
- **Latin America & Caribbean Road Safety Stakeholders’ Forum**; 2007

- Invited observer to a **United Nations General Assembly** Meeting, New York, USA, for the passing of a historic resolution (A/62/L.43/Add.1) on combating “the global road safety crisis.” March 31, 2008
- Invited speaker at the **International Conference on Road Safety at Work**, February 2009, Washington DC

Other Recognitions

- “Best International Traffic Safety Website” award, from the Canadian Association of Road Safety Professionals [CARSP], in respect of www.driveandstayalive.com, of which Wren is the editor
- By invitation from Volvo, drove their \$8.5 million “Safety Concept Car,” Manhattan NY, USA; 2002
- DSA has become the only organization in the Americas to be made a signatory of the European Road Safety Charter, in respect of the “Drive and Stay Alive” website’s global coverage (see above)
- Wren was awarded the recognition of “Fellow of Advanced Drivers of America” for his work in international traffic safety. This recognition was made by the previous president of ADA, prior to Wren’s own appointment into that post

Media Articles / Quotes / Mentions *(selected instances only; not a complete list)*

- New York Times (multiple)
- The Today Show (MSNBC)
- The Economist
- The Volvo Magazine (UK)
- Myth Busters !
- MSN Money
- The Jerusalem Post
- “Scoop” (New Zealand)
- The Royal Society for the Prevention of Accidents Advanced Drivers Association [RoADA]
- The Guild of Experienced Motorists [GEM]

FOOTNOTES

1. DSA and PART are both 501(c)(3) not-for-profit organizations
2. In the UK, donor organs are generally transferred by road and not by air.
3. Because of the duration of their advanced driver training (which is by far the most extensive in the world), the location of their driver training (public roads, not closed circuits or private ground) and the remarkable 74-year period over which the methodology has been continually refined and developed, the UK traffic patrol (“highway patrol”) police are indisputably seen to be the most highly-trained *safe* drivers anywhere.
4. Cumbria Constabulary Motorcycle Squad, the forerunner of the UK’s national “BikeSafe” scheme